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**NEXT** HYPE

Your Growth is our Goal

[www.nexthypeagency.com](http://www.nexthypeagency.com)

# 03

## Our Core Values:

**Excellence:** We strive for excellence in everything we do. From the quality of our work to the level of service we provide, we go above and beyond to deliver exceptional results that exceed your expectations.

**Collaboration:** We believe in the power of collaboration, both internally and with our clients. By fostering open communication and teamwork, we cultivate strong partnerships that drive success and mutual growth.

**Innovation:** Innovation is at the heart of our agency. We constantly push boundaries, explore new horizons, and embrace emerging trends to deliver digital strategies that set you apart from the competition.

**Integrity:** We value integrity and transparency in all our interactions. Honesty, trust, and ethical practices are the pillars that define our agency's reputation and form the foundation of our client relationships.

**NEXT HYPE**

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## Why Choose Nexthype:

**Results that Matter:** We are obsessed with delivering tangible results. Our strategic approach, combined with our expertise, ensures that every campaign is designed to achieve your specific goals, whether it's increased brand awareness, lead generation, or driving sales.

**Tailored Solutions:** We understand that every brand is unique, and we tailor our strategies to suit your individual needs. Our personalized approach ensures that your digital presence reflects your brand's essence and connects authentically with your target audience.

**End-to-End Expertise:** From concept to execution, we provide comprehensive digital marketing solutions under one roof. Our team of specialists excels in all facets of digital marketing, including SEO, SEM, social media, content marketing, web design, and more.

**Client-Centric Focus:** Your success is our top priority. We place great emphasis on building strong, long-lasting relationships with our clients, understanding their vision, and aligning our strategies to achieve their business



A Glimpse from our Work Place

# 05

## Our Specialization

### Social Media Marketing

Facebook, Instagram

#Google My Business (GMB) & Local SEO#

#Google Ads & SEO#

PPC marketing, Search Ads, Display Ads

#Youtube Marketing#

#Content Creation#

Static Graphics Design, Motion Graphics Design, Reels, Video Edit

#AI Dedicated Art & Performance#

#Website & App Development#

Maintanance, SEO integration, Google Analytics.

#Premium Professional Video Ad Shoot & Photography.



## Health Sector:

Unveiling a new era of wellness, Nexthype transformed healthcare providers into digital trailblazers. Through captivating social media campaigns that spread awareness and drove engagement, With targeted Google and Social Media campaigns for healthcare services. Additionally, our cutting-edge website designs streamlined the patient experience,boosting satisfaction and loyalty.



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## Educational Institutions:

Empowering knowledge-seekers world-wide, Nexthype helping the education sector. Our tailored digital solutions, interactive content, propelled educational institutions to new heights. By leveraging targeted Google and Social Media campaigns, we effectively connected students and educators, resulting in increased student admissions and elevated sales for educational programs. Our student-centric platforms fostered a culture of growth and discovery, enhancing the overall learning experience. Students are also been benefitted and able to find their desired course which is rewarding them beautiful career.



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## Hotel Industry:

Creating unforgettable experiences, Nexthype helped hotels ignite their online presence. Through persuasive storytelling and visually stunning campaigns, we captured the essence of luxury, driving exceptional ROI for our hotel clients. By strategically utilizing Google and Facebook, Instagram Ads, we successfully reached potential guests, leading to increased hotel bookings and revenue. Our campaigns showcased breathtaking accommodations, exquisite dining, and unrivaled hospitality, enticing guests and creating a feeling of oneness between our clients and guests and making everlasting memories.

# 09

## Lifestyle Clients:

Pioneering trends and shaping lifestyles, Nexthype helping it's clients' brands to reach success. By crafting engaging narratives and leveraging influencers, we drove impressive returns on investment (ROI) for lifestyle products. Through targeted Google, Facebook and Instagram Ads, we expanded our clients' reach, resulting in increased sales and heightened brand awareness. Our data-driven strategies ensured that everyday products became must-haves, captivating audiences and driving unprecedented growth in luxury lifestyle and E Commerce.



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9333763137

**রিস্ট**  
M/S RAMACHANDRAN AGARWALA

মেঃ রাধাশ্যাম আগরওয়ালার [সুশীল]

কপে, প্রসে, কথায় ও কাঙ্খে  
অদ্বিতীয়া তুমি  
যে বদলেবো, সোনার উপমা  
যে শুধুই তুমি..

আন্তর্জাতিক নারী দিবস

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## Real Estate:

Reinventing the art of selling properties, Nexthype set new standards for real estate marketing. Our immersive virtual tours and high-impact visual content enabled potential buyers to envision their future homes, leading to a significant increase in property sales. Through strategic Google and Facebook and Instagram Ad campaigns, we reached a vast audience of prospective buyers, driving exceptional ROI for our real estate clients. Our targeted campaigns showcased the unique allure of each property, transforming visions into reality for buyers.

**Surjo Homes**

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Contact Number - 9719617853 - 929640227 - 9800454593 - 9654240731  
Office Address - Police Line Bazar, Post Shipally, Pin code- 713103, Purba Bardhaman

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2 & 3 BHK  
Flat available

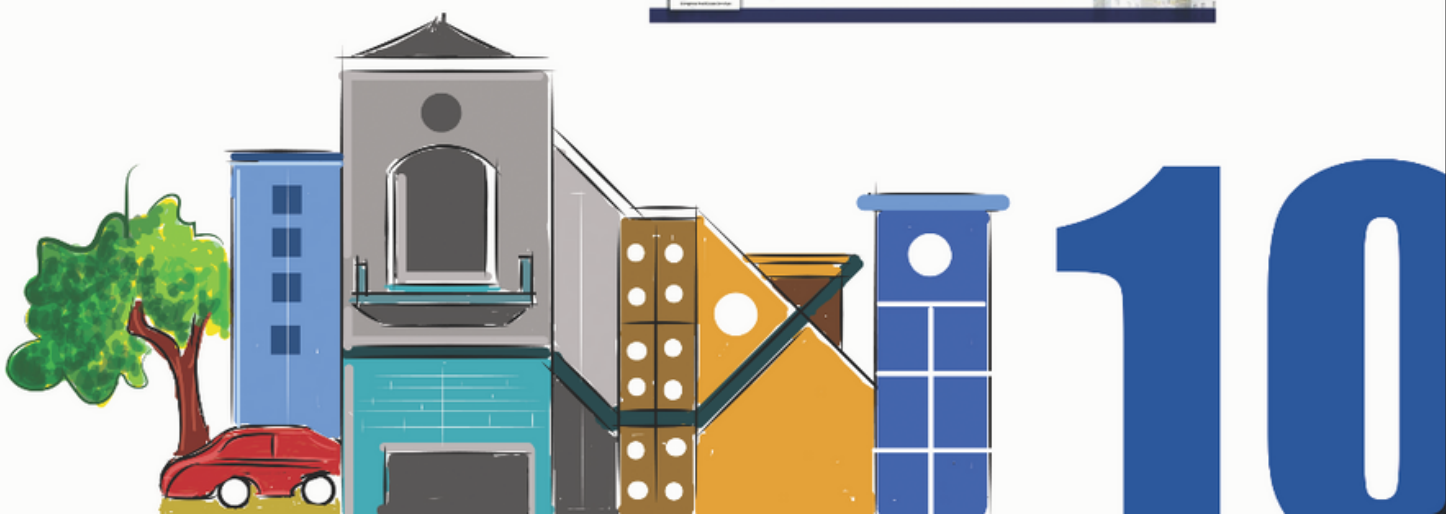
30 acres (-1,21,406 sq. m.) Gated Community  
22,000 sq. ft. (-2,043 sq. m.) Ready Clubhouse

Starts from **39.9 lakh\***  
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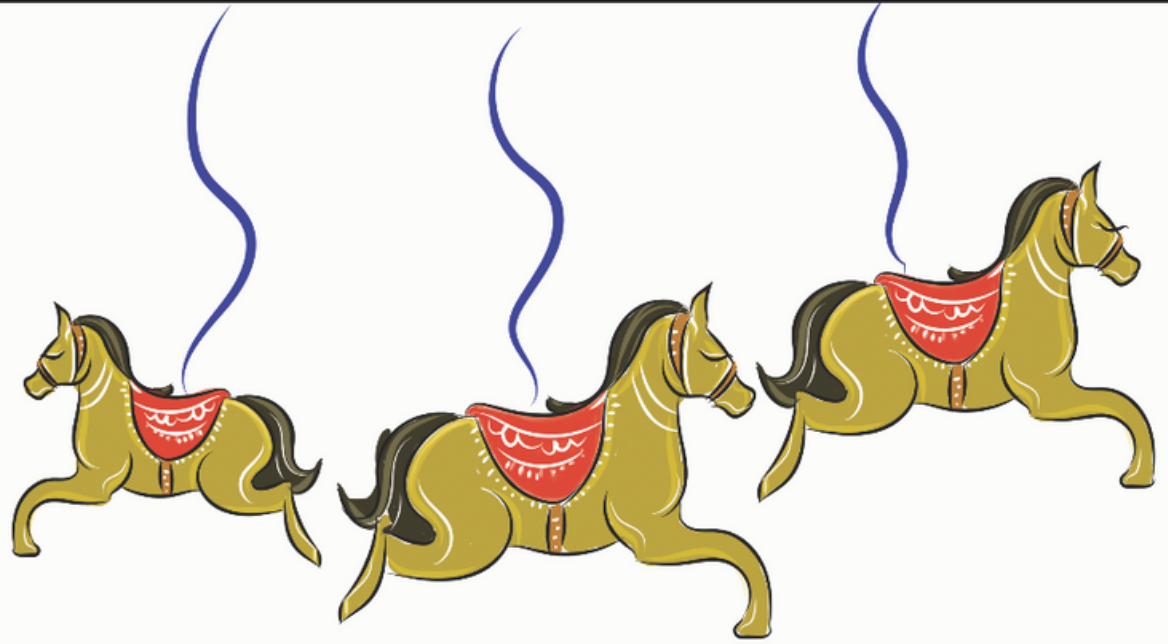
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# 1



## Entertainment:

Lights, camera, Nexttype! Amplifying the magic of entertainment, we helped our clients captivate audiences worldwide. Through captivating trailers, engaging social media activations, and interactive experiences, we generated significant returns on investment (ROI) for our entertainment clients. By utilizing Google, Facebook and Instagram Ads to target specific audience segments, we drove anticipation and packed theaters, resulting in increased ticket sales and memorable experiences for audiences. Our innovative strategies left a lasting impression, solidifying our clients' success in the entertainment industry.



AI is significantly impacting advertising agencies in several ways, enhancing their ability to create more prolific and effective content. Here are some key areas where AI is making a difference:

**Impact on Content Creation:**

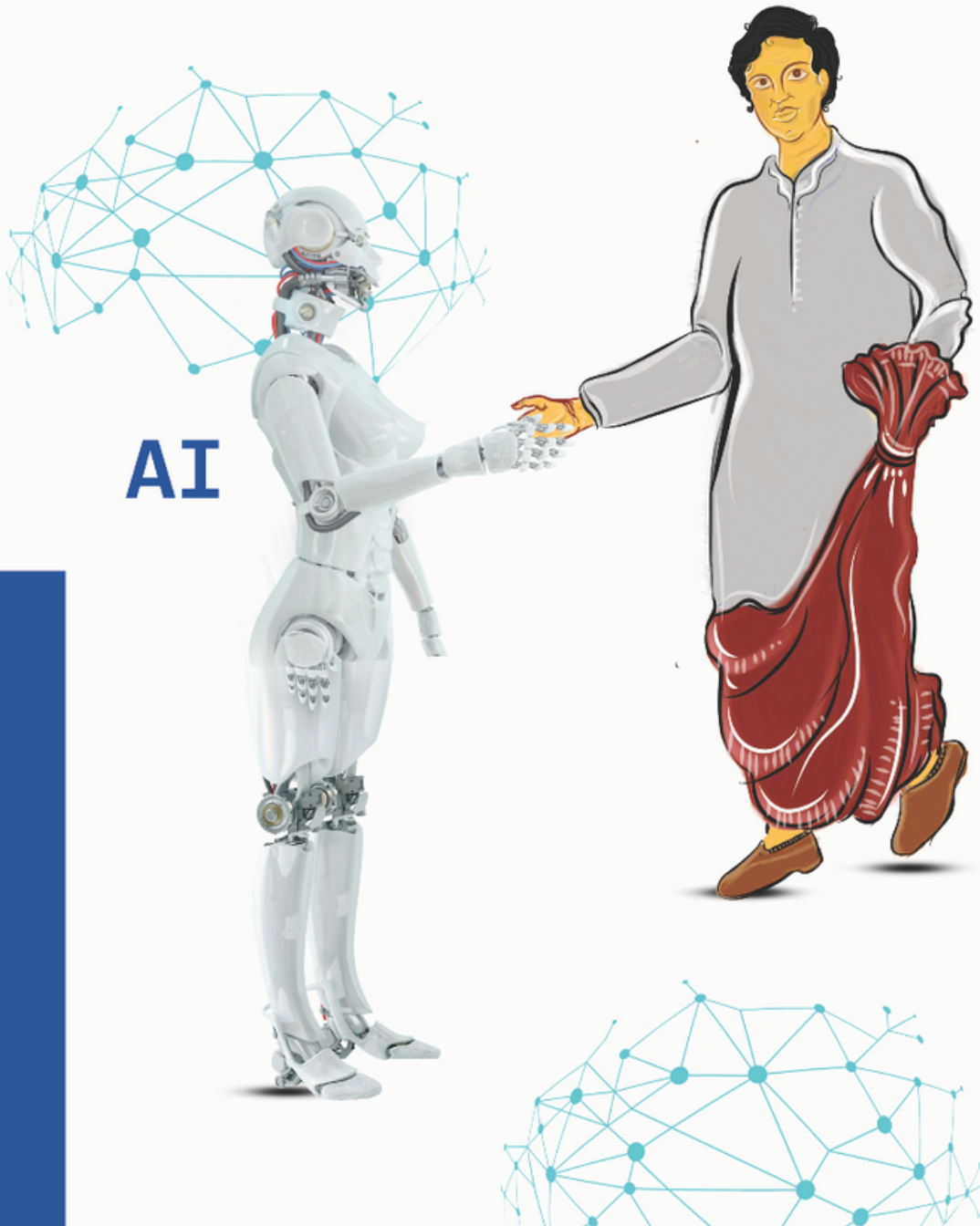
**Improved Precision and Efficiency:** Tools like Google Analytics and Salesforce Einstein provide precise insights, enabling more targeted content creation.

**Enhanced Creativity:** With Adobe Sensei, Midjourney etc creatives can push the boundaries of their work, producing innovative and appealing content.

**Personalized Contents:** Tools like Chat GPT offer personalised contents, making ad content more relevant and engaging.

**Social Media Insights:** Hootsuite Insights and similar tools give a real-time understanding of consumer sentiment, crucial for tailoring social media advertising strategies.

**Optimized Ad Performance:** Programmatic ad platforms ensure ads are shown to the right audience at the right time, increasing overall campaign effectiveness.



**AI**



**Midjourney**



**12**

# 3



# Logos



# 15

## Branding Kit:

Pioneering trends and shaping lifestyles, Nexthype helping it's clients' brands to reach success. By crafting engaging narratives and leveraging influencers, we drove impressive returns on investment (ROI) for lifestyle products. Through targeted Google, Facebook and Instagram Ads,





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## Our Clients:

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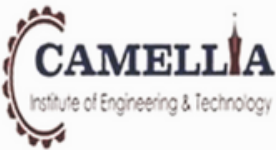
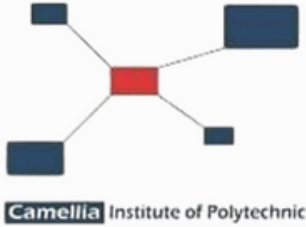
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## Comercial Project

Unleash the power of your brand with our creative ad agency! Dive into the world of mesmerizing commercial ad shoots, captivating product photography, and compelling documentation videos. We blend artistry with strategy to transform your vision into visual masterpieces that speak volumes.



## Product Ads Shoot



## Comercial Ads Shoot



## Hospitality Ads Shoot



## Animated Music Video -Commercial

Let's bring your story to life and connect with your audience like never before. Dream big, we'll shoot it spectacularly!

# 20

## Govt. Project

Embark on a visual odyssey with the Government of West Bengal's latest project, capturing the essence of cultural vibrancy and scenic beauty through the lens of creativity. Our ad agency invites you to witness a kaleidoscope of stories, each frame a masterpiece, each video a narrative, showcasing the rich tapestry of West Bengal. Join us, and let every snapshot tell a tale, every clip evoke emotion. Together, let's frame the extraordinary.



## Govt. foreign business Meet



## Govt. Carnival Shoot

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**Duare Sarkar Documentation -Govt**



**Jilla Lokshilpider Kormoshala**

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